

T&C: #PolaroidMove
Polaroid Eyewear

The following terms and conditions (the "Terms and Conditions") shall apply to the campaign/ contest (detailed below) of 'Polaroid Eyewear #PolaroidMove', a brand owned by Safilo Group S.p.A. For the purposes of these terms and conditions, the term Polaroid Eyewear, when used with reference to a legal entity, shall mean Safilo India Pvt. Ltd. The campaign/contest is detailed below (the "campaign/ promotion"):

1. The campaign/ promotion shall run on 8th August 2017, 11:00 AM - 14th September 2017, 11:59 PM ("the campaign/ promotion period"), on Polaroid Eyewear microsite www.polaroidmove.com. Entries submitted at www.polaroidmove.com will only be considered and not published anywhere else.
2. Participants have to follow the 'Polaroid Eyewear' India Instagram Handle <@PolaroidSun_In> ,Facebook Page <@PolaroidSunglasses> and Twitter Handle <@PolaroidSun_In> as pre-requisite to participate in the contest.
3. The video to be uploaded should be of 30-60 seconds and should be not more than 20MB in size.
4. Polaroid Eyewear nowhere endorses any song, character, film or any person living or dead through their campaign. They also do not endorse any of the above mentioned through participant video submissions
5. Users need to use #PolaroidMove for any communication related to the campaign
6. Polaroid Eyewear will require the winners to produce a documentary proof to support their identity and postal address
7. The metric for selecting the winner will depend on the number of votes received on each entry at www.polaroidmove.com.
8. Voting will begin from 10th August 2017 till 14th September 2017. Each individual will be able to vote not more than once on each entry.
9. Top three participants with the maximum votes on their entry will be chosen as the winner.

10. Winner(s) will be gratified with one Polaroid Eyewear each along with gift vouchers worth Rs. 30,000. Voucher gratification to be split basis the podium finish.
11. Safilo India Pvt. Ltd's decision will be final and binding upon the contestants and no correspondence will be entertained with regards to the selection process. The campaign/promotion/contest shall be valid in India only.
12. Safilo India Pvt. Ltd can curtail or extend the campaign period, as it deems necessary.
13. Safilo India Pvt. Ltd is authorized to remove any comment or image that it does not see fit in the spirit of the campaign/ promotion. Any irrelevant, spam, porn, or otherwise improper submission, suspicious activity can be taken off without warning and explanation.
14. Each Participant hereby expressly represents and warrants that his/her/their entry is the Participant's own original work and does not and will not infringe the intellectual property or proprietary rights of any third party, including, without limitation, any third party patents, copyrights or trademarks. Participant hereby agrees not to instigate, support, maintain or authorize any action, claim or lawsuit against Safilo India Pvt. Ltd, or any other person, on the grounds that any use of a Participant's entry, infringes any of Participant's rights as creator of the entry, including, without limitation, trademark rights, copyrights and moral rights or "droit moral."
15. Participants shall agree that they will participate with true sportsmanship and not indulge in any smear tactics that might involve, but not limited to, posting irrelevant, rude, or mocking comments at others. However, participants are free to comment honest opinions and Safilo India Pvt. Ltd will take a decision on case to case basis.
16. Each Participant must ensure that his/her participation in the Contest is lawful and is in accordance with the applicable laws.
17. No participation or other fee is required to be paid for participating in the Contest.
18. Safilo India Pvt. Ltd. reserves the right to reject any entry form without assigning any reason thereof. Any decision taken in this regard shall be final and binding, and not subject to any dispute or challenge.

19. The Participants hereby waive all rights and grant to Safilo India Pvt. Ltd., or its Affiliates a royalty-free, non-exclusive, perpetual worldwide license to copy, modify and otherwise use and distribute their submission entry and/or any element of the submission, in any and all media, and in any publication whether online, offline or on the internet. Safilo India Pvt. Ltd. shall also be free to use any ideas, concepts, know-how or techniques contained in such submissions or materials for any purpose.
20. Safilo India Pvt. Ltd. does not make any commitment, expressed or implied, to respond to any feedback, suggestion and/or queries of the participants or furnish reasons for inclusion and/or exclusion of any particular submission of the Participant at any stage of the campaign/ promotion.
21. Polaroid Eyewear may assign any or all of its rights under these Terms and Conditions to its Affiliates without consent of the Participants.
22. Participation in the Contest shall be construed as an acceptance of the Terms and Conditions stipulated herein. Any breach or default by a Participant of any of the terms and Conditions herein shall result in immediate disqualification without notice.
23. Participant shall agree that he/she will adhere to the online laws applicable in India and shall responsibility for any breach from his/ her part.
24. Safilo India Pvt. Ltd. engaged in the organization and management of the Contest, including its directors, officers, partners, employees, consultants and agents are under no obligation to render any advice or service to any Participant in respect of the Contest.
25. Any attempt by a Participant to deliberately damage any website or undermine the legitimate operation of the Contest is a violation of Criminal and Civil Laws, and should such an attempt be made, Safilo India Pvt. Ltd. reserves the right to seek damages from any such Participant to the fullest extent permitted by law.
26. The names of the winners shall be announced on the Safilo India Pvt. Ltd Fan Page on Facebook, Instagram and Twitter. Winners at the end of the campaign are required to write back with their contact details within 5 days of receiving

the messages/announcement. Safilo India Pvt. Ltd will courier the prizes in 4 weeks' time to the winners, or advises future action.

27. Safilo India Pvt. Ltd or its Affiliates shall be entitled to use, in any manner, the name, photographs and other details of the Participant or any other participating person, likeness and status in any publication including the Benefits awarded to them, if any. By participating in the Contest, all Participants hereby agree to the same. Safilo India Pvt. Ltd may, at its discretion, choose not to disclose the identity of the selected Participant to other Participants.
28. In the event awards of winners, the awards involve manufactured items, these shall be subject to manufacturer's terms and conditions for warranty, service and maintenance, and Safilo India Pvt. Ltd does not accept any responsibility for the same.
29. Where the awards under the current campaign/ promotion are items/goods, these shall be subject to availability. Safilo India Pvt. Ltd at its discretion can provide alternate items of equivalent value.
30. Awards of the items/goods shown in the campaign/ promotion website and/or announcement mailers may differ from the items/goods given.
31. Taxes and other levies imposed by any relevant applicable government or tax authority, as well as other costs including, insurance and incidental costs, that may be levied or incurred on the Prizes shall be fully borne by the selected Participants. All Prizes shall be subject to deduction of applicable withholding taxes.
32. The campaign/ promotion shall be governed by and construed in accordance with the laws of India. Any disputes, differences and, or, any other matters in relation to and arising out of the Contest and, or, pertaining to the rules and regulations and, or, the Terms and Conditions shall be referred to arbitration under the Arbitration & Conciliation Act, 1996. The arbitral tribunal shall consist of a sole arbitrator to be appointed by Safilo India Pvt. Ltd. The venue of arbitration shall be Gurgaon. Subject to the arbitration, court in Gurgaon shall have exclusive jurisdiction over the disputes related to this contest.
33. The Participants agree to be bound by the requirements of data protection laws and Safilo India Pvt. Ltd's Security and Privacy Statement as amended from time

to time. Safilo India Pvt. Ltd's Security and Privacy Statement can be found at <http://www.Polaroid Eyewear world.com>.

34. The Participant undertakes to indemnify and keep Safilo India Pvt. Ltd. harmless and indemnified against any loss, damage, claims, costs and expenses which may be incurred or suffered by due to breach of any Terms and Conditions contained herein by the Participant and/or infringement or violation of any patent, copyright, trademark, trade secret or other proprietary right of a third party by the Participant and, or, arising from the participation of the Participant in the campaign/ promotion.
35. In addition to these Terms and Conditions, other specific terms may be imposed by Safilo India Pvt. Ltd any time to deal with any unforeseen situation. Safilo India Pvt. Ltd also reserves the absolute right to change the Terms and Conditions contained herein and, or, any other rules and regulations in respect of the campaign/ promotion at any time without any notice, without assigning any reason and without any liability whatsoever. Participants are requested to refer to such other terms and conditions, if any, which may be displayed on-line or intimated separately as Polaroid Eyewear considers fit. However, no obligation is cast on Safilo India Pvt. Ltd. to separately intimate each individual participant with regard to such additional terms and conditions.
36. Safilo India Pvt. Ltd also reserves the right to withdraw or discontinue with the campaign/ promotion at any stage without any liability whatsoever to the Participant and, or, anyone.